

EMILIE FEIL-FRASER

SENIOR ASSOCIATE



Emilie is a lawyer and trademark agent with a combination practice of litigation and solicitor work.

As an IP litigator, Emilie helps clients solve contentious disputes in the areas of trademarks, patents, industrial designs, copyright, and trade secrets/confidential information. She represents a wide variety of clients, from small start-up businesses to multi-national corporations in large-scale patent infringement litigation. She has appeared in the British Columbia Supreme Court, British Columbia Court of Appeal, Federal Court, and Federal Court of Appeal.

As an IP solicitor, Emilie provides strategic advice to clients on all aspects of their intellectual property portfolios, including IP development strategies and internal best practices for IP protection. She prepares related commercial agreements such as non-disclosure agreements (NDAs), licensing and royalty agreements, manufacture and supply agreements, joint development agreements, and assignments. She is also a registered Canadian trademark agent and handles all levels of trademark prosecution, from brand development to registration.

Emilie also has specialized expertise in the cannabis industry. She assists licensed producers, retailers, and cannabis-adjacent businesses on advertising matters, regulatory compliance, packaging and labeling, commercial contracts, and IP strategy and enforcement.

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EDUCATION

- B.A. Canadian History (Honours), University of British Columbia (2010)
- J.D., University of British Columbia (2014)

ADMISSIONS

- British Columbia (2016)
- Canada (trademarks) (2022)

AREAS OF FOCUS

- Advertising & Marketing
- Brand Strategy & IP Audits
- Cannabis
- Commercial & Technology Disputes
- Commercial Transaction IP Support
- IP Licensing
- IT/Tech Transactions
- Patent Litigation
- Trademark, Designs & Copyright Disputes
- Trademark Prosecution/Portfolio Management


Emilie was one of two recipients of the 2023 INTA Tomorrow's Leader Award, and was named in the 2023 and 2025 editions of the Best Lawyers – Ones to Watch.

Emilie obtained her Bachelor of Arts in Canadian history and her law degree at the University of British Columbia, and she clerked in the British Columbia Supreme Court. She is also conversant in French.

CONTACT

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